



Since 1975, Press America has helped educational institutions across the country communicate through print.

We have the tools, technologies and expertise to help you create and deliver more effective communications that elicit your desired results.

alumni engagement

admissions

annual giving

donor relations

marketing communications



printing



mailing



fulfillment



[pressamerica.com](http://pressamerica.com)

# admissions

We work with admissions departments to ensure they're sending high-quality materials to the right people—and that your communications show your institution in the very best light.

## smart data management

We'll help you make the best use of the data you use to produce your mailings to ensure you're only contacting interested people.

## perfect timing

We can expertly time mailings to ensure they're received within specific in-home windows so recipients receive information exactly when they need to.

## individual engagement

Our personalization capabilities help you send postcards, letters, brochures, and other communications that are eye-catching and engaging.



# advancement

Whether you're working on alumni relations, donor relations or other direct-response activities, we have the capabilities, experience, and expertise to help you make an impact.

## programming

We can provide the extra programming services you need to ensure your advancement mailings have all the conditional messaging and engagement tracking you need.

## informed delivery

We work with the USPS to provide Informed Delivery services that help mail campaigns link seamlessly to digital campaigns. Link mailings to registration forms, newsletters, or online donation pages, and track and measure click-through responses.

## creative options

Whether you're looking for a unique style, size, or paper stock, or want to draw your audience in with thoughtful "freemiums," our team can help you design mail pieces that are sure to be opened.



# print support ●

With over 45 years of experience, we have the know-how and capabilities to provide expert printing support to your entire institution. Talk to us to find out how we can help breathe new life into your student life initiatives, campus events, periodicals, magazines, signage, stationery, marketing collateral, and more.

when you want better, email or call

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